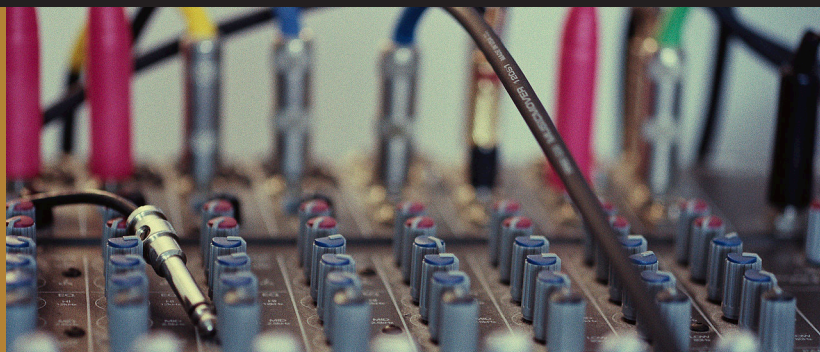
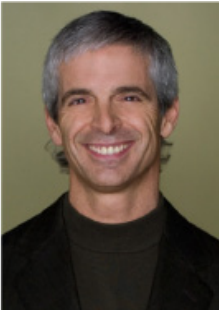


Gluten Free Online Radio

2011 Advertising Media Kit



Some of our expert guests have included...



Dr. Tom O'Bryan



Dr. Rodney Ford



Nadine Grzeskowiak, RN



Dr. Stephen Wangen

THE WEB'S BEST ONLINE RADIO SHOW DEDICATED TO LIVING GLUTEN FREE

Gluten Free Online Radio is the web's premiere online radio resource that specifically targets listeners who follow a gluten free diet and lifestyle.

We provide listeners with the latest news and information on Celiac disease, along with interviews with well known doctors, authors and other internationally known experts 24x7!

Gluten Free Online Radio is a helpful, timely resource for the millions of Americans who adhere to a gluten-free diet due to medical necessity or lifestyle choice.

MARKET SIZE

- Over 15 million Americans follow a gluten-free diet
- Over 12 million have food allergies
- Over 3 million have Celiac disease

- Gluten-free products are a rapidly growing \$2B market

*Interviews with world-renowned leaders in the fields of
gluten intolerance & sensitivity*

*Motivational and educational features that give support and
guidance*

*Easy to listen to podcast format that can be listened to
anytime, anywhere 24x7*

Gluten Free Online Radio

2011 RATES & SPECIFICATIONS

Weekly News Update Sponsor

- Not Archived
- (4) updates per month
- (2) spots available (non-competing companies)
 - \$50/mo* - 1 month minimum

*Site visits
up 112%***

Weekly Gluten Free Story/Rant

- Archived on dedicated GFOR page
- (4) stories or rants per month
- (2) spots available (non-competing companies)
 - \$75/mo* - 1 month minimum

*Pageviews
up 102%***

Sponsor a Celiac Maniac Show Episode

- Archived on dedicated GFOR page AND listed on iTunes
- \$100 for one show OR \$225 for a month of shows (4)
 - Logo & link next to archived listing
 - Mention at the beginning and end of each show
 - Get 2-3 (30) second ads during the show

Be a Station Partner

- \$350 per month
 - 2-3 (30) second ads during every Celiac Maniac Show (Archived + iTunes)
 - Banner ad on website main page
 - Logo/listing/link on site's "Sponsors" page
 - Logo/listing/link on GFOR's Facebook "Partners" page
 - (10) 30-second ads/month peppered throughout all GFOR shows
 - Banner ad in Gluten Free News email & print bi-weekly newsletter

** Frequency discounts: 5% for 3 mos PIF; 10% for 6 mos PIF; 12% for 12 mos PIF*

*** Comparing 2/1/11-2/15/11 to 3/1/11-3/15/11*

Gluten Free Online Radio

provides informative interviews with
world-renowned experts in the fields of gluten sensitivity & intolerance.

Contact

Cain Credicott | (p) 541.350.6088 | cain@glutenfreeonlineradio.com